

Jorge Oviedo

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PROFESSIONAL PROFILE

- Senior Graphic Design Specialist with experience in the management of the complete design process, from conceptualization to delivery.
- Expert in Digital Communication and Web page designs using Wordpress.
- Skilled with Adobe Creative Suite (Indesign, Illustrator, Incopy, Photoshop, Lightroom, Acrobat Pro DC).
- Successfully manage and coordinate graphic design projects from concept to completion and taking full responsibility for graphic projects: taking briefs from clients, working on budgets, obtaining quotes, designing and overseeing print of materials from concept to final stage.

PROFESSIONAL EXPERIENCE

O. Mustad & Son Americas, Miami, FL (America's Headquarter) Jan 2013- Dec 2016

Global Media Manager

- Design Product Catalogs for World Mustad Offices: America, Europe - Africa - Middle East, Asia & Australasia, Manufactures Catalog (Wuxi, China)
- Design & Update company websites, advertising, exhibition displays, banners for fishing shows.
- Packaging Design includes Boxes & Insert Cards.
- Product Photo Shooting (box studio lighting, software, light behavior), Editing & Retouching for a Final Product.
- Giving support and advice to co-workers on a wide range of Graphic Design processes.
- Involved in the creation and development of new designs and visual concepts, across a broad spectrum of styles.
- Working across a wide variety of digital and print projects.
- Preparing files to print and then sending them to the printers.
- Printing Price negotiation & Shipping Coordination (with printing Companies) in Europe, Asia & America.

Manichov Design Inc, Colombia, Seattle, WA & Miami, FL 1994-2012

Owner/Graphic Designer/Marketing Advisor

La Raza del Noroeste/Daily Herald/The Washington Post, Everett, 2003-2008

Art Director

EDUCATION

- BSc - Advertising & Communication– Academia de Dibujo Profesional, Cali, Colombia ▪ 1994
- Associate – Desktop Publishing – Adobe Creative Suite Certificate, Luminous Works, Seattle, WA ▪ 2005
- Associate – Web design & Interactive Media, The Art Institute of Seattle, Seattle, WA ▪ 2007

ADDITIONAL SKILLS

- Skilled in Microsoft Office Suite.
- Product Photo Shooting & Professional Retouching
- Working knowledge of HTML/CSS.
- Bilingual in English and Spanish.

PERSONAL SKILLS

Attention to Detail Flexible, High Energy Level Multitasking, Problem Solving.